

ABOUT THE COURSE : FREIGHT FORWARDING

TABLE 1	
OVERALL COURSE OBJECTIVE:	<ul style="list-style-type: none"> ● Explore the principles, practices, and regulations governing the freight forwarding industry, including documentation, transportation modes, and customs procedures. ● Acquire the skills and knowledge necessary to effectively manage freight operations, including shipment booking, documentation preparation, and cargo tracking, to ensure timely and efficient delivery. ● Learn strategies to optimize freight operations, such as route planning, carrier selection, and cargo consolidation, to minimize costs and maximize efficiency. ● Develop strong customer service skills to effectively communicate with clients, address their needs and concerns, and provide tailored freight solutions to meet their requirements. ● Stay abreast of industry trends, technological advancements, and regulatory changes impacting the freight forwarding sector, and adapt strategies and practices accordingly to remain competitive and compliant.
LEARNING OUTCOME:	<p>At the end of the course, the learners can able to</p> <ul style="list-style-type: none"> ● Assess client needs and select appropriate transportation modes and routes for freight forwarding operations. ● Analyze operational data and implement process improvements to enhance efficiency and reduce costs. ● Develop export freight strategies and oversee outbound freight operations to

	<p>ensure compliance with export regulations and customer requirements.</p> <ul style="list-style-type: none"> ● Coordinate import freight activities, including customs clearance, duty payment, and delivery coordination, to ensure timely and cost-effective importation of goods. ● Facilitate freight transactions between shippers and carriers by negotiating rates, arranging transportation, and managing contracts. ● Coordinate international freight movements, including documentation, customs compliance, and international trade regulations, to ensure seamless cross-border shipments.
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TABLE 2: MODULE WISE COURSE CONTENT AND OUTCOME				
SL.NO	MODULE NAME	MODULE CONTENT	MODULE LEARNING OUTCOME	DURATION (HRS)
1	Introduction to Supply Chain Logistics and Importance of Freight Forwarding	Supply Chain Logistics: Meaning; Importance and Scope - Recognizing the critical role of supply chain logistics in business operations - Explaining how logistics contributes to overall supply chain performance - Freight Forwarding: Meaning; Modes; Roles; Significance and Importance - Responsibilities and functions of freight forwarders - Benefits of using freight forwarders in supply chain logistics	An overview of supply chain logistics emphasizing the pivotal role of freight forwarding, highlighting its significance in global trade, transportation, and seamless supply chain operations	5
2	Exim documentation for	EXIM Documentation - Introduction and importance - Role of	Students will demonstrate	5

	freight forwarding.	Freight Forwarders in EXIM-Documentation - Export Documentation in Freight Forwarding - Import Documentation in Freight Forwarding - Transportation and Logistics Documentation - Customs Documentation - Documentation for Special Situations - Document Management and Record-Keeping - Documentation Challenges and Solutions	e proficiency in managing and executing comprehensive Exim documentation for freight forwarding, ensuring compliance with international trade regulations and facilitating smooth global cargo movement	
3	Freight forwarding Office Activities and Field Activities and Verification of GST Invoices and e-Waybills	Office Activities in Freight forwarding - Field Activities in Freight forwarding - Coordination between Office and Field Activities - Challenges and Solutions in Office and Field Activities - Best Practices in Freight Forwarding - GST Invoices and e-Waybills - Introduction and importance - Role of Freight Forwarders in Verifying GST Invoices and e-Waybills - Technology and Automation for GST Invoice and e-Waybill Verification	Participants will adeptly manage freight forwarding office and field activities while verifying GST invoices and e-waybills, ensuring compliance and efficiency in logistical operations within the context of international trade	5

4	Cargo movement – Planning, Arranging and Transshipment	Cargo Movement in Freight Forwarding – Introduction; Role and Importance - Factors Influencing Cargo Movement - Planning and Arranging Cargo Movement – Transshipment – Documents required for Import/Export/Transshipment of goods - Technology Solutions for Cargo Movement in Freight forwarding - Cargo Security and Compliance	Upon completion, students will adeptly plan, arrange, and oversee the seamless movement of cargo, including transshipment activities, ensuring efficient and timely delivery across various logistical networks	5
5	Compliance to Health, Safety, Security Norms and Ethics	Health, Safety and Security Norms – Introduction and Importance - Role and Responsibilities of Freight Forwarders in Ensuring Compliance - Key Challenges and Risks in Health, Safety, and Security - Health and Safety Regulations and Compliance - Compliance with International Trade and Customs Regulations - Hazardous Materials and Dangerous Goods Handling - Insurance and Liability Considerations – Integrity and Ethics in Freight Forwarding – Importance and Challenges - Code of	Students will demonstrate adherence to health, safety, security norms, and ethical practices within the logistics industry, ensuring responsible and compliant operations	5

		Conduct and Professionalism	
6	Practical projects and case studies		20
	Total		45

TABLE 3: OVERALL COURSE LEARNING OUTCOME ASSESSMENT CRITERIA AND USE CASES		
LEARNING OUTCOME	ASSESSMENT CRITERIA	USE CASES
<p>At the end of the course, the learners can able to</p> <ul style="list-style-type: none"> ● Trade and Logistics ● Navigate Regulatory and Compliance Challenges ● Select and Manage Transportation Modes ● Proficiently Handle Documentation and Paperwork ● Optimize Freight Forwarding Operations 	<ul style="list-style-type: none"> ● Multiple Choice questions ● Projects ● Case studies 	<p>Case study 1- A manufacturing company decides to expand its market internationally. The case study evaluates the significance of engaging a freight forwarding service in ensuring smooth and cost-effective movement of goods across borders, managing customs procedures, and minimizing transit times.</p> <p>Case study 2- A logistics company is tasked with planning and arranging the movement of oversized cargo. The case study examines the strategic planning, coordination with carriers, and effective transshipment strategies employed to ensure the secure and timely delivery of the cargo</p>
TABLE 4: LIST OF FINAL PROJECTS (5 PROJECTS THAT		

COMPREHENSIVELY COVER ALL THE LEARNING OUTCOME) TOTAL HOURS - 20	
SL.N O	FINAL PROJECT
1	Certificate of origin: The students should fill the model of Certificate of origin.
2	Export Declaration Form: The students should fill the model of Export Declaration Form
3	International trade Simulation challan: The students should fill the model of international trade Simulation challan
4	Bill of Lading: The students should fill the model of Bill of Lading
5	Packing list: The students should fill the model of Packing list