

MEMORANDUM OF AGREEMENT (MOA)

BETWEEN

TAMILNADU SKILL DEVELOPMENT CORPORATION

AND

Ingu's Knowledge Academy Pvt Ltd

SkillsDA

AS

A SKILL TRAINING PARTNER

UNDER NAAN MUDHALVAN

- b. To provide a diagnostic facility that offers aspirants/candidates an analysis of their aptitude and capabilities so that they can be guided on learning pathway options.
 - c. TNSDC will also work internally to build their internal talent pool by encouraging Institutions /students & faculty/staff members to complete more badging and certifications.
 - d. All the above will work towards making TN as Skill hub.
2. This engagement aims to implement short-term awareness and skill competency development programs including Foundation and Deep Skilling courses on payment basis (paid) in the emerging / existing sectors.
3. This intervention aims to equip the candidates/students & faculty/staff members with specific skills that are important in today's context. The learning intervention will keep them updated with the key trends / challenges faced in today's digital ecosystem.

III. GENERAL PROVISIONS

1. The Parties intend to coordinate and focus their efforts on co-operation within the area of the identified upskilling /skill development intervention(s) across the State of Tamil Nadu.
2. The terms of co-operation / directions will be defined collectively during negotiations. The Parties through mutual effort will try to establish long term and beneficial co-operation keeping in mind the employability enhancement of TN youth.

IV. IMPLEMENTATION OF THE MEMORANDUM

1. To ensure the implementation of this MoA, through the identified SPOC/s
2. The progress of the identified outcomes of cooperation for all the joint upskilling and awareness-oriented Skilling & Upskilling initiatives in the emerging Sectors including areas like professional skills. Preparation and implementation of upskilling plans by the Parties concerned w.r.t the candidates/ students and faculty / staff of institutions covered under Tamilnadu – Naan Mudhalvan .
3. Coordination and implementation with TNSDC (Tamilnadu Skill Development Corporation).
4. Discussion on other issues pertaining to the implementation of this Memorandum.
5. Monitoring and evaluation of all on-going initiatives.
6. Branding and awareness of skilling initiatives on emerging Sectors.

V. ROLE AND RESPONSIBILITIES OF TNSDC

1. TNSDC will leverage **Naan Mudhalvan** platform Initiative which will promote skill development in the State of Tamilnadu by providing equal opportunities to all aspirants.
2. Pursue eligible students/candidates/faculty to take up National Skill Qualifications Framework (NSQF) / Non aligned courses and assessments
3. TNSDC will focus on identified niche skills.
4. Share SPOC details for coordination and facilitation.
5. Publish required Circulars/ Notifications advising about the Mission and vision agreed upon.
6. Extend all required support to co-ordinate with various offices/facilities if applicable.

7. Review the analytics reports and drive the common objective of building India's future ready workforce.
8. Responsibility to seek approval from relevant candidates to share their details on platform.

VI. ROLE AND RESPONSIBILITIES OF SkillsDA

1. Provide access to usage analytics. However, this is subject to the consent received from the candidate/s to share their details.
2. Institutions access to Naan Mudhalvan Initiative to promote skill development in State of Tamilnadu.
3. Naan Mudhalvan platform will provide access to all the free content available on platform which is classified as Awareness Level, Foundation Level .
4. Offer the learning content that match industry standards and are periodically updated.
5. Enable badging, and assessments to learners.
6. To provide diagnostic facility that offers aspirants/candidates an analysis of their aptitude and capabilities so that they can be guided on learning pathway options
7. Arrange initial operational training to Team members and the SPOC.

VIII. MONITORING

1. Monitoring the implementation of the deliverables of this MoA will be the responsibility of TNSDC
2. Parties will periodically collaborate to monitor the implementation of the MoA as per the agreed to timelines.

IX. CO-BRANDING GUIDELINES

1. Cobranding guidelines are an arrangement between SkillsDA and TNSDC.
2. No license or right is granted to SkillsDA by TNSDC by implication, estoppel or otherwise to any such third-party names or trademarks or to the TNSDC Trademarks hereby.
3. **Branding:** SkillsDA can co-brand with the TNSDC internally / externally after the due approval in written on Logo (positioning, placement, design etc) and messaging from TNSDC.
4. SkillsDA would seek permission from TNSDC before using the Tamilnadu – Naan Mudhalvan logo for any PR activity.

X. FINANCIAL TERMS

1. The payments will be made as per the number of candidates taking up and successfully completing the same.
2. The statutory deductions/taxes as applicable
3. This is a program for the benefit of students the institution which is offering the course should provide at subsidized rates.
4. In case of any drop outs the payments will be made as per the hours completed but should have covered minimum of 40% the designated hours.
5. Payments are eligible for candidates who logged through Naan Mudhalvan portal.

- to the extent that the confidential information is publicly available (other than as the result of a breach by such Party of its confidentiality obligation under Clause 9 above);
- to its employees and professional advisors, but only to the extent necessary and subject to such employees and professional advisors accepting an equivalent confidentiality obligation to that set out in this Clause 'Confidentiality'.

Through this Memorandum of Agreement TNSDC and SkillsDA affirm their commitment to fulfil and achieve the objectives mutually agreed upon.

Signed this Memorandum of Agreement at Chennai on this 29th August of the year 2022.

<p>For and on behalf of TNSDC</p> <p>Address: 1st Floor, Employment Office, Alandur Rd, Thiru Vi Ka Industrial Estate, Guindy, Chennai – 600 032.</p> <p>Signature </p> <p>Tmt. J. Innocent Divya, IAS MD Tamilnadu Skill Development Corporation.</p>	<p>For and on behalf of SkillsDA</p> <p>Address: 193, Nehru Nagar 1st Main Road , Kottivakkam OMR, Chennai- 600096</p> <p>Signature </p>  <p>Thiru. Kottaram Viswanathan Ramesh Founder Director</p>
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Witness


R. Nataraajan

Witness


(SANKAR VISAYAN)