COURSE NAME:	SERVICE NOW ADMINISTRATOR	
TOTAL DURATION:	66HRS	
MODE OF DELIVERY	Y Virtual Instructor-Led Training + Self-Paced	
	Learning	
TRAINER TO STUDENT	1:50	
RATIO:		
TOTAL MARKS:	75	

	TABLE 1
OVERALL COURSE	• Platform Introduction: Understand
OBJECTIVE:	the fundamentals of the ServiceNow
	platform, including its architecture,
	components, and capabilities.
	Instance Setup and Configuration:
	Learn how to set up and configure a
	ServiceNow instance according to
	organizational requirements, including
	instance provisioning, basic
	configuration settings, and instance
	customization.
	User and Access Management: Gain
	proficiency in managing users, groups,
	and roles within ServiceNow, as well as
	configuring access controls,
	authentication methods, and user
	permissions.
	Service Catalog Management: Learn
	how to create and manage service
	catalogs within ServiceNow, including defining services, service offerings, and
	service level agreements (SLAs).
	 Incident and Problem Management:
	Understand the processes and
	workflows for managing incidents,
	problems, and service requests within
	ServiceNow, including incident logging,
	categorization, prioritization, and
	resolution.
	Change and Release Management:
	Learn how to implement change
	management processes within
	ServiceNow, including planning,
	scheduling, and tracking changes, as
	well as managing release cycles and

	deployment tasks.
	Asset and Configuration
	Management: Gain proficiency in
	managing IT assets and configuration
	items (CIs) within ServiceNow, including
	asset discovery, inventory management,
	and configuration item relationships.
	 Reporting and Analytics: Understand
	how to create and customize reports,
	dashboards, and performance analytics within ServiceNow to monitor and
	analyse key performance indicators
	(KPIs) and metrics.
	 Service Level Management: Learn
	how to define and manage service level
	agreements (SLAs) and operational level
	agreements (OLAs) within ServiceNow,
	including setting SLA targets, tracking SLA performance, and managing SLA
	breaches.
	Diedelles.
	These course objectives aim to equip
	students with the necessary knowledge,
	skills, and practical experience to become
	job-ready for ServiceNow Admin Roles
LEARNING OUTCOME:	Distform and Instance Managements
LEARNING OUTCOME:	Platform and Instance Management:
	Understand ServiceNow's architecture and set up instances according to organizational
	needs.
	User and Access Control:
	Effectively manage user roles, groups, and
	permissions within ServiceNow.
	Service Management:
	Create and manage service catalogs,
	incidents, problems, and changes using
	ServiceNow workflows.
	 Asset and Configuration Management:
	Manage IT assets, configurations, and
	relationships within ServiceNow.
	 Reporting and Analytics:
	Create customized reports, dashboards,
	and analytics for monitoring performance.
	Service Level Agreement (SLA)

Management:
Define, track, and manage SLAs to ensure
service delivery meets targets.

	TABLE 2: MODULE-WISE COURSE CONTENT AND OUTCOME				
SL.N O	MODULE NAME	MODULE CONTENT	MODULE LEARNING OUTCOME	DURATIO N (HRS)	
1	Welcome To ServiceNow	 NextExperienc e, Navigation, and Access Lists and Filters Forms Tasks Reporting Knowledge Management Service Catalog Virtual Agent 	Navigate ServiceNow proficiently with Next Experience, optimize data management with Lists and Filters, design efficient Forms, manage Tasks effectively, create insightful Reports, harness	3 hours	

			Knowledge Management tools, streamline services with Service Catalog, and enhance support using Virtual Agent capabilities, ensuring seamless user experience and operational efficiency across the platform.	
2	Welcome to ServiceNow Micro-Certification Assessment	 Introduction to ServiceNow ServiceNow Navigation Platform Basics Users and Roles Forms and Lists Applications and Modules Workflows and Automation Instance and Tenancy Preparation for Advanced Learning 	Learners will understand the primary purpose of ServiceNow as a cloud-based platform designed to streamline and automate enterprise workflows. They will be able to identify the types of business challenges ServiceNow addresses, such as inefficiencies in task management,	1.5 hours

3	Introduction to Generative AI	 What is Generative AI? Key Concepts in Generative AI Types of Generative Models Generative AI Applications Training Generative AI Models Ethical and Responsible Use Summary and Next Steps 	fragmented systems, and lack of process standardizatio n. Additionally, learners will gain insight into how ServiceNow transforms manual processes into automated workflows, increasing productivity and organizational efficiency. This module provides learners with a foundational understanding of Generative AI, equipping them with the knowledge and skills to explore this transformative technology. Learners will begin by grasping the fundamental concepts of Generative AI, including its purpose, how it generates new data, and how it differs from	10 min
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			traditional AI	
			methods.	
4	ServiceNow	Module	The	18.5 hours
	Administration	Section	ServiceNow	
	Fundamentals	 Introduction 	Administration	
		to ServiceNow	Fundamentals	
		 Navigating 	module	
		the	introduces	
		ServiceNow	administrators	
		Interface	to the core	
		 ServiceNow 	aspects of the	
		Data Model	ServiceNow	
		Managing	platform. It	
		Users and	covers	
		Groups	navigating the	
		Configuring	user interface,	
		ServiceNow	managing	
		Tables	users, groups,	
		Managing	and security,	
		ServiceNow	and	
		Records	configuring	
		Managing	tables and	
		Access	records.	
		Control	Administrators	
		 ServiceNow 	also learn to	
		System	automate	
		Properties	processes	
		Business	using business	
		Rules and	rules, create	
		Workflows	reports, and	
		ServiceNow	maintain	
		Reporting	system health.	
		ServiceNow	This module	
		Application	provides	
		Management	foundational	
		 ServiceNow 	knowledge for	
		Security	effectively	
		ServiceNow	managing and	
		Automation	optimizing the	
		ServiceNow	ServiceNow	
		Update Sets	platform for	
		ServiceNow	organizational	
		Scripting		
		Basics		
		Summary and		

		Next Steps		
5	IT ServiceManageme nt Fundamentals	Introduction to IT Service Management ITSM Framework and ITIL Service Management Lifecycle Service Management Change Management Service Request Management Service Level Management ITSM Tools and Technologies	The IT Service Management (ITSM) Fundamentals module introduces the key principles and practices of IT service management within the ServiceNow platform. It covers core ITSM processes such as incident, problem, change, and request management. Administrators learn how to configure and manage these processes, automate workflows, and ensure efficient service delivery. The module provides a solid foundation for optimizing IT services and improving service management efficiency within an	10 hours 5 minutes.

			organization.	
6	Introduction to Generative AI	 What is Generative AI? Key Concepts in Generative AI Types of Generative Models Generative AI Applications Training Generative AI Models Limitations and Challenges Future of Generative AI Hands-on Introduction Ethical and Responsible Use Summary and Next Steps 	The Introduction to Generative AI module provides a comprehensiv e overview of generative artificial intelligence, its key concepts, and how it differs from other AI models. It covers the types of generative models, such as GANs and transformers, and explores their applications in various industries. The module also discusses the limitations, challenges, and ethical considerations associated with generative AI. It offers hands-on experience and prepares learners for understanding the future impact and responsible	10 min

8	Flow Designer Fundamentals	t d D K a T ir D V t I D L C C F • U A	ntroduction o Flow Designer Cey Concepts and Terminology n Flow Designer lavigating he Flow Designer nterface Creating and Configuring flows Using Flow Actions and Variables	development and enhance productivity. The Flow Designer Fundamentals module introduces learners to ServiceNow's Flow Designer, a no-code tool for automating business processes. It covers the basic concepts of flows, actions, and triggers, and teaches how	8 hours
		a T D N tl D II C C	nd erminology n Flow Designer lavigating he Flow Designer nterface Creating and Configuring	introduces learners to ServiceNow's Flow Designer, a no-code tool for automating business processes. It covers the basic concepts	
		F • U A V • M F	lows Jsing Flow Actions and	of flows, actions, and triggers, and teaches how to design, configure, and manage workflows. The module also emphasizes the use of reusable flow components, best practices for building efficient flows, and how to automate tasks across various systems. It provides a	
				solid foundation for streamlining operations and improving	

9	Flow Designer Micro-Certification Assessment	productivity using Flow Designer.• Overview of Flow DesignerThe Flow Designer• Building Flows • Using ActionsDesigner• Using Actions • Troubleshooti 	1
10	App Engine Studio Certification	 Overview of App Engine Studio Certification Preparing for the App Preparing for the App Engine Studio Certification Key Features and Capabilities of App Engine Studio Building App Engine Studio Configuring Tables and prepares The App Engine Studio Certification Certification Engine Studio Certification Engine Studio Certification by certification Engine Studio Certification by covering Capabilities of App Engine Studio Creating and managing applications, in App Engine Configuring automating Tables and processes 	1 hour

[1
		•		within	
				ServiceNow. It	
				focuses on	
				building	
				scalable,	
				secure, and	
				high-	
				performance	
				apps using	
				App Engine	
				Studio's low-	
				code features.	
				The module	
				includes	
				hands-on	
				practice with	
				tools and	
				resources,	
				ensuring	
				learners	
				understand	
				best practices	
				for	
				development.	
				It provides the	
				knowledge	
				and skills	
				necessary to	
				successfully	
				complete the	
				App Engine	
				Studio	
				certification	
				exam and	
				effectively use	
				the platform	
				for app	
				development.	
11	Automated Test	•	Introduction	The	8 hours
	Framework		to Automated	Automated	
	Essentials		Test	Test	
			Framework	Framework	
			(ATF)	Essentials	
		•	Key Concepts	module	
			and	introduces	

Terminology learners to in Automated ServiceNow's Testing Automated Framework Automated (ATF) for Test testing and Framework automating Configuring covers key Automated concepts such Test Cases as creating Automated test cases, testing form fields, business logic, and UI elements. The module emphasizes best practices for designing tests, debugging failures, and ensuring quality throughout the development process. Learners gain hands-on experience with ATF to effectively automate testing, improve test	Towninglass	loorpore te
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hands-on experience with ATF to effectively automate testing, improve		process.
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with ATF to effectively automate testing, improve		hands-on
effectively automate testing, improve		experience
automate testing, improve		with ATF to
testing, improve		effectively
improve		automate
		testing,
		improve
efficiency, and		efficiency, and
reduce manual		
testing efforts		
within the		

			ServiceNow	
12	Automated Test Framework (ATF) Micro-Certification	 Overview of Automated Test Framework (ATF) Preparing for the ATF Micro- Certification Key Features and Benefits of ATF Creating and Configuring Automated Test Cases 	platform. The Automated Test Framework (ATF) Micro- Certification module prepares learners for the ATF micro- certification by focusing on key concepts of automated testing within the ServiceNow platform. It covers the creation and execution of test cases, testing various ServiceNow components like forms, workflows, and UI actions. The module also emphasizes debugging, troubleshootin g, and best practices for designing efficient test cases.	1 hour
13	Virtual Agent Fundamentals	 Introduction to Virtual Agent Key Concepts and 	The Virtual Agent Fundamentals module introduces	1 hr 45 minutes

Terminology	learners to	
of Virtual	ServiceNow's	
Agents	Virtual Agent,	
Setting Up	a tool for	
and	building	
Configuring a	intelligent	
Virtual Agent	chatbots that	
 Creating and 	automate	
Designing	conversations	
Virtual Agent	and support	
Topics	services. It	
Configuring	covers key	
Virtual Agent	concepts like	
Conversations	creating and	
 Using Virtual 	configuring	
Agent	Virtual Agent	
Designer	topics,	
 Integrating 	designing	
Virtual Agent	dialogues, and	
with	integrating	
Knowledge	with other	
Base	ServiceNow	
	modules. The	
	module	
	emphasizes	
	best practices	
	for building	
	conversational	
	flows,	
	handling user	
	inputs, and	
	testing bots.	
	Learners gain	
	hands-on	
	experience to	
	effectively use	
	Virtual Agent	
	to streamline	
	customer	
	interactions	
	and improve service	
	delivery within the	
	ServiceNow	

		platfor	m.
14	Troubleshoot the Now Platform	 Key Concepts and the ski Terminology diagno in Platform resolve Troubleshooti within ng Service Navigating platform the covers Troubleshooti trouble ng Interface g techn Ocommon for iden Platform and fix Issues and common How to platform Using Logs includin and System issues Diagnostics perform Tools integra workflot and da module empha the use diagno tools, I and rep pinpoin causes well as practic 	w m e equips rs with Ils to se and e issues the eNow m. It eshootin hiques htifying ing on ms, ng with mance, htions, ows, ta. The e sizes e of stic ogs, ports to ht root , as best es for ng htly. rs gain al ence to eshoot

15	Introduction to the CMDB	 Introduction to the Configuration Management Database (CMDB) Key Concepts and Terminology of CMDB Understandin g the CMDB Data Model Navigating the CMDB Interface Configuring and Managing CI Classes 	ensuring smooth operations and minimal downtime in ServiceNow environments. The Introduction to the CMDB module provides learners with a foundational understanding of the Configuration Management Database (CMDB) in ServiceNow. It covers key concepts like Configuration Items (CIs), CI classes, and relationships between CIs. The module also explains how to manage and maintain accurate CMDB data, ensuring data integrity and	1 hour

16	UI Builder Fundamentals	 Introduction to UI Builder Key Concepts and Terminology in UI Builder Navigating the UI Builder Navigating the UI Builder Creating and Designing Pages with UI Builder Working with Components in UI Builder 	services and improve decision- making by visualizing and understanding the infrastructure and service dependencies within an organization. The UI Builder Fundamentals module introduces learners to ServiceNow's UI Builder, a tool for creating custom, responsive user interfaces without writing code. It covers key features of UI	6 hour
		Components	It covers key	

17 Ui Builder Micro- Certification	 Overview of UI Builder Micro- Certification Key Features of UI Builder Preparing for the UI Builder Micro- Certification Designing Pages with UI Builder 	ensuring smooth user experiences. Learners gain hands-on experience to effectively design and manage custom UI pages that enhance the functionality and usability of ServiceNow applications. The UI Builder Micro- Certification module prepares learners for the UI Builder micro- certification by focusing on advanced skills in designing and developing custom user interfaces in ServiceNow. It covers creating and	1 hour
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responsive	
UIs. The	
module	
emphasizes	
best practices	
for optimizing	
user	
experience,	
ensuring	
scalability, and	
troubleshootin	
g UI issues.	
Learners gain	
practical,	
hands-on	
experience to	
demonstrate	
proficiency in	
UI Builder and	
successfully	
complete the	
micro-	
certification	
 exam.	

TABLE 3: OVERALL COURSE LEARNING OUTCOME ASSESSMENT CRITERIA AND USECASES					
LEARNING	ASSESSMENT	Lab practices			
OUTCOME	CRITERIA				
In this course, you	Create a new	Module: ServiceNow Studio			
will learn to use	ServiceNow	Overview			
ServiceNow Studio	application in	Objective			
to:	Studio,	This lab familiarizes participants with			
Add	adding	the key features and functionalities of			
application	scripts,	ServiceNow Studio, the integrated			
files to	stylesheets,	development environment (IDE) for			
applications	and images.	building and customizing applications			
 Design form 	Design a form	on the ServiceNow platform. Through			
layouts,	layout with	hands-on exercises, participants will			
including	fields, views,	learn how to navigate Studio, create			
fields, views,	and sections	and modify application artifacts, and			
and sections	following	leverage Studio's tools for efficient			
	functional	application development and			
	requirements.	customization.			

	Document the process and rationale, test functionality, and present the application, incorporating feedback for improvement.	
In each course, you will find lessons and may watch short videos walking you through the ServiceNow Platform. Take a look at the list of topics below by selecting the plus sign (+) or use the left and right arrows to learn more about each. To move to the next item, you may either select the plus sign again to close the text box or use the left and right arrows in the top right corner of the text box.	In this learning path you may engage in different types of hands-on practice using ServiceNow. There are no- pressure, guided "Now You Try" activities that you can find at the end of a lesson. Then you will be able to engage in knowledge checks where you can test what you've learned in each lesson. Finally, you will engage in tasks that require validation, which are part of the course simulator. See below to learn a little more the hands-on practice you	Module :- Welcome to ServiceNow Objective This lab is to introduce participants to the ServiceNow platform and its fundamental concepts. Through interactive instruction, learners will gain familiarity with navigating the ServiceNow interface, understanding key components of the platform, and grasping basic ServiceNow functionalities and terminologies.

	will experience	
	in this course.	
In this micro-	In the micro-	Module :- Micro-Certification -
certification exam,	certification	Welcome to ServiceNow
you will perform	course	Objective
and complete 7	"Welcome to	Through the "Micro-Certification -
tasks as the	ServiceNow,"	Welcome to ServiceNow,"
Platform User in a	learners will	participants will embark on a
simulator	embark on a	journey to grasp the core essence of
environment and	journey to	the ServiceNow platform. The
must complete and	grasp the	session aims to immerse learners in
validate all 7 tasks.	fundamental	interactive modules, facilitating their
	concepts and	exploration of ServiceNow's
Upon completion of	advantages of	interface, essential components, and
this micro-	ServiceNow.	
certification, you	They will	introductory functionalities.
will receive a badge	adeptly	Successful completion signifies
to show off your	navigate the	readiness for deeper dives into ServiceNow's capabilities.
skills in Now	ServiceNow	Servicentow's capabilities.
Learning. Use that	interface,	
accomplishment to	gaining	
drive you to your	familiarity with	
next learning	its various	
opportunity within	components.	
ServiceNow. Enjoy	Through	
the journey!	interactive	
the journey.	learning	
	modules,	
	participants will	
	develop a	
	foundational	
	understanding	
	of ServiceNow's	
	functionality	
	and	
	terminology.	
	Assessment	
	completion will	
	validate their	
	comprehension,	
	marking their	
	readiness to	
	embark on	
	further	
	ServiceNow	

	learning	
	pathways.	
The "ServiceNow	The course	Module :- Welcome to ServiceNow
Administration	encompasses	Administration Fundamentals
Fundamentals On	adept navigation	(On Demand)
Demand" course	of the platform,	
equips learners with	comprehensive	Objective
essential skills for	grasp of core	Upon completion of this course,
proficiently	ServiceNow	attendees will be able to:
administering	principles, and	Configure applications and modules
ServiceNow	proficient	Build 'Self-Service' experiences
instances.	execution of	Setup notifications
Participants gain	essential	Create reports/dashboards
expertise in system	administrative	Manage data
setup, user	functions.	Enable productivity
management, and	Mastery of user	Maintain an instance
configuration. They	management,	Enhance an instance
master core	incident	Package enhancements for testing
administration tasks	resolution, and	
such as incident	customization	Task 1
management,	demonstrates	The Modernized Work Experience
reporting, and	readiness for Objective	
customization.	roles in	In the "The Modernized Work
Upon completion,	ServiceNow	Experience" module, participants
learners possess	administration.	delve into the dynamic realm of
the knowledge to		workplace transformation facilitated
effectively manage		by ServiceNow. Through this
ServiceNow		exploration, learners uncover the
implementations,		strategies and tools essential for
ensuring optimal		streamlining processes, fostering
performance and		collaboration, and maximizing
usability.		productivity. By understanding
		ServiceNow's role in modernizing
		work experiences, participants are
		empowered to drive organizational
		success in today's digital landscape.
		success in today surgitar landscape.
		Task 2
		Explore the Power of the ServiceNow
		Platform
		Objective
		The aim of "Explore the Power of the
		ServiceNow Platform" is to introduce
		participants to the capabilities and
		potential of the ServiceNow platform.

Through guided exploration, learners
will discover how ServiceNow can
revolutionize workflows, optimize operations, and drive innovation
across various business functions,
enhancing overall organizational
efficiency and effectiveness.
Task 3
Configure Applications for Business
Objective
The objective of "Configure
Applications for Business" is to equip
participants with the skills to customize and tailor ServiceNow
applications to meet specific business
needs. Through practical exercises
and instruction, learners will learn
how to configure applications, workflows, and user interfaces within
the ServiceNow platform, ensuring
alignment with organizational
processes and objectives.
Task 4
Manage Data
Objective knowledge and skills necessary to
proficiently handle and manipulate
data within the platform. Through
hands-on training, learners will
develop proficiency in tasks such as
data import, export, cleansing, and manipulation, ensuring data accuracy,
integrity, and accessibility to support
informed decision-making and
efficient business operations.
Task 5
Configure Self Service
Objective In "Configure Self-Service,"
participants will learn to customize
and improve self-service portals on

the ServiceNow platform. Through hands-on practice, they'll gain skills to enhance user interfaces, automate tasks, and empower users for independent issue resolution, aiming to boost efficiency and user satisfaction.
Task 6 Enable Productivity Objective The goal of "Enable Productivity" is to empower participants with the means to boost efficiency through the ServiceNow platform. Through hands- on activities, learners will discover methods to optimize workflows, automate tasks, and streamline processes, fostering a more productive work environment for all users.
Task 7 Package Enhancements for Testing Objective Participants will learn to prepare and test software upgrades and improvements in the ServiceNow platform. Through guided activities, they'll develop skills to package modifications effectively, ensuring smooth integration and functionality while preserving system stability and reliability.

	TABLE 4: LIST OF FINAL PROJECTS (20 PROJECTS THAT COMPREHENSIVELY COVER ALL THE LEARNING OUTCOME)			
SL.NO	SL.NO FINAL PROJECT			
1	ServiceNow Sandbox Initialization			
2	Getting started with ServiceNow			
3	Micro-Certification - Welcome to ServiceNow			
4	ServiceNow Administration Fundamentals			
5	The Modernized Work Experience			

6	Explore the Power of the ServiceNow Platform
7	Configure Applications for Business
8	Package Enhancements for Testing
9	Capstone project - 1 ServiceNow Instance Optimization
10	Capstone project - 2 ServiceNow Security Compliance Implementation

TABLE 5: COURSE ASSESSMENT RUBRICS (TOTAL MARKS: 75)				
ASSESSMENT CRITERIA	DESCRIBE THE CRITERIA OF THE BELOW CATEGORY PERFORMANCE			TOTAL MARKS
	FAIR	GOOD	EXCELLENT	
Problem Definition & Design Thinking	3	5	8	10
Innovation & Problem Solving	1	2	4	5
Implementation of Project	6	12	18	20
Performance of the Project	1	2	4	5
Project Demonstration & Documentation	3	5	8	10
MCQ-based assessment 25 Questions				25

Category	Assessmen	Performanc	Weightag
	t Criteria	e Levels	e (Marks)
Practical Skills Proficiency	Demonstrates ability to perform job-specific tasks effectively, using relevant tools, techniques, or methodologies	Fair, Good, Excellent	20
Technical Knowledge Application	Applies theoretical concepts to practical scenarios with accuracy and relevance	Fair, Good, Excellent	15
Project	Completes	Fair, Good,	30
Execution	assigned projects	Excellent	

Category	Assessmen t Criteria	Performanc e Levels	Weightag e (Marks)
	or use cases demonstrating innovation, thoroughness, and skill application relevant to industry standards.		
Communicatio n and Reporting	Clearly presents findings, solutions, or project outcomes using professional communication and documentation standards (e.g., reports, presentations).	Fair, Good, Excellent	10