



Naan Mudhalvan

(I am the best 👍)

A massive upskilling Initiative

Preparing today's youth for tomorrow's world

Launched on - 1st March 2022

An Initiative from Govt. of Tamil Nadu

<https://naanmudhalvan.tn.gov.in>



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A massive upskilling Initiative for youth of TN

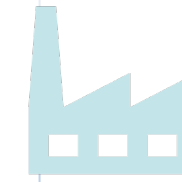
Preparing today's youth for tomorrow's world



Provides skill training to about **10 Lakh youth annually** and makes them industry – ready



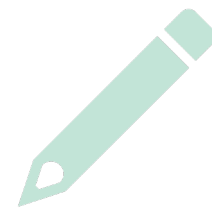
Create an integrated ecosystem with all the stakeholders in skilling and education and reach every youth of TN via a **technology driven platform**



Industry-relevant skill training courses at free of cost to achieve their career goals. Employability skills, Digital Skills, Language skills for every student.



Every youth to be reached – Schools, Colleges, Dropouts, working professionals, women empowerment etc.



School Education - Career guidance, faculty development, skill interventions, transferable skills etc.



Higher Education –Mandatory Courses (compulsory elective every semester) for Engineering students, Arts & Science students. Polytechnic and ITI's
(MICRO CREDENTIALS)



100+ **Free Courses**, (Engineering, Polytechnique, Arts & Science, ITI) are enabled



Internships, Apprenticeship, placement support, Hackathons for students



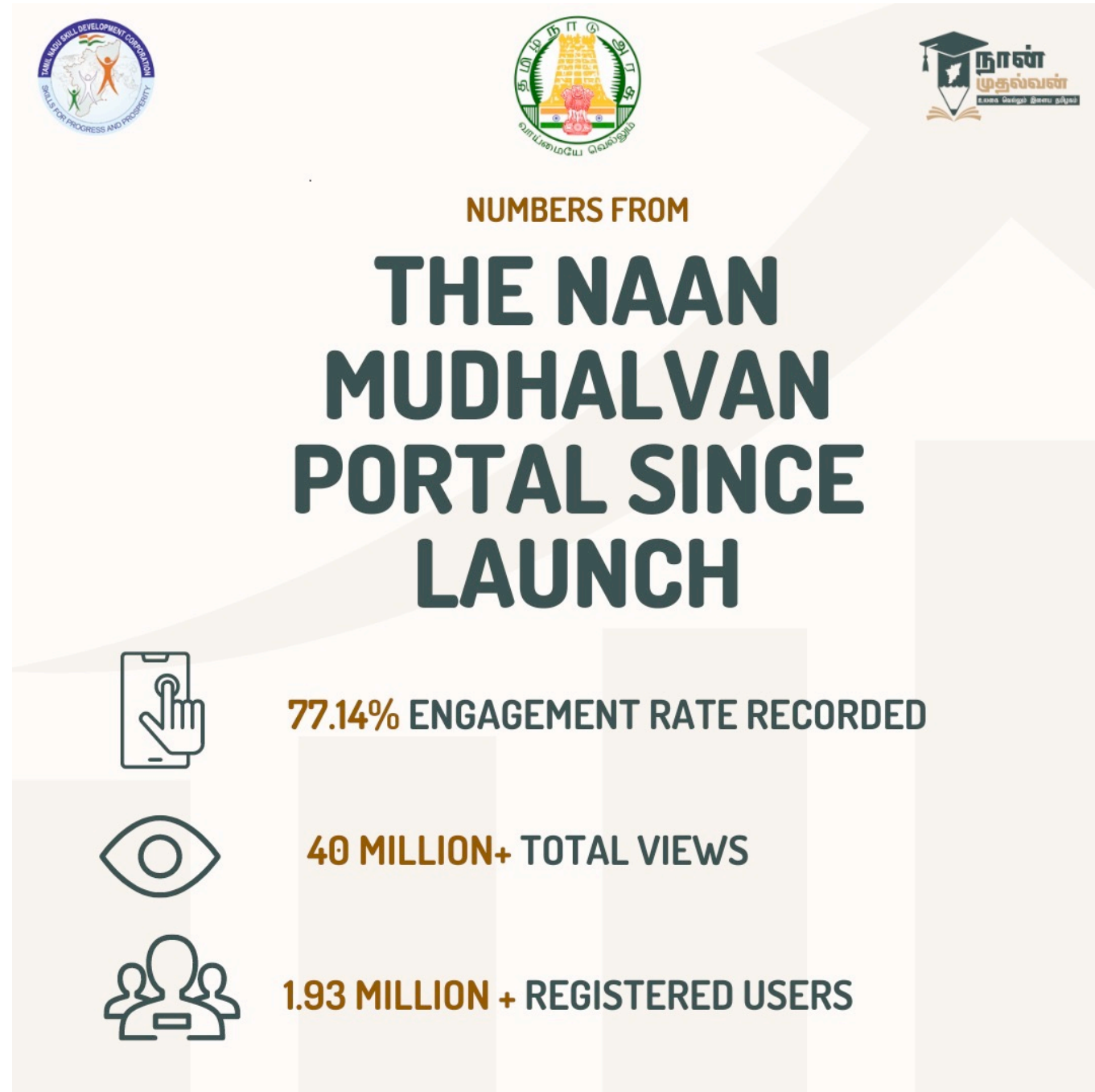
Finishing Schools program for the youths



TAMIL NADU SKILL DEVELOPMENT CORPORATION



Naan Mudhalvan Digital Footprint in last 10 month



Naan Mudhalvan Upskilling Platform
A massive industry relevant skill enhancement initiative for the Youth of Tamil Nadu.

“ தமிழ்நாட்டு மாணவர் ஒருவர், உலகின் எந்த நாட்டு மாணவரையும் விட, தரமும் தகுதியும் குறைந்தவர் கிடையாது என்பதைக் காட்டும் திட்டம் தான் நான் முதல்வன்.”

Integrated Course for Railways/Banking/SSC exams. [click here](#) | Notification-Integrated course for Railways/Banking/SSC-Examinations! [click here](#) | To participate in TN Skills c

12 Lakh+ Students	2000+ Institutions	300+ Courses	200+ Mentors	50+ Partners
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Targeting the above

Get Started With

- Psychometric Test
- Hackathons
- Finishing School
- Mandatory Courses
- Paid Courses
- Free Courses

Unified and Massive skilling platform which manages the entire skill training in **hybrid mode**
- Online learning through LMS of the Training Partner through SSO + Physical hands-on Training



Naan Mudhalvan – Last one year

Target : 1 Million trainees/ Annum.

Trained : 13,14,519 (1.31 M)

(within 1 year from inception).

Training Details	Engineering Colleges	Arts & Science Colleges	Total
Faculties Trained	12,582	7,835	20,417
Students Trained	4,60,734	8,53,785	13,14,519
Colleges covered	483	861	1,344

Skill Courses Offered in Engineering Colleges :

Big Data, Blockchain, Cloud Essentials, AR/VR, Full Stack, AI/ML, Data Analytics, Cyber Security, Electric Vehicles, Building Information Management, CNC, Meta Verse, Industry 4.0, Powering IOT, Robotics, etc.

Skill Course Offered in Arts & Science Colleges :

AI, Business Analytics, Cyber Security, Digital Marketing, Fintech, Google Android App development, Python Programming, Logistics, Medical Coding, etc.



TAMIL NADU SKILL DEVELOPMENT CORPORATION

NAAN MUDHALVAN

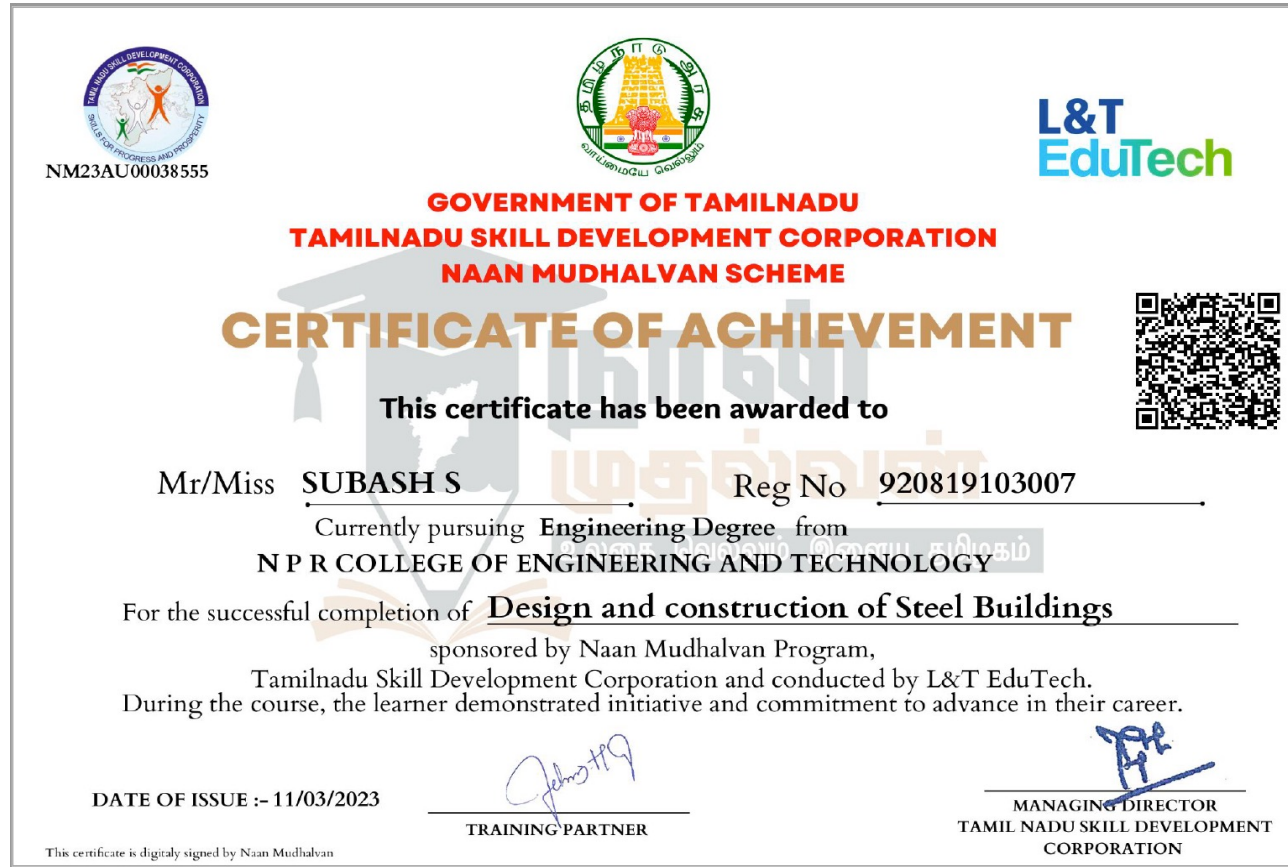


Our Training Partners – Joint Certification





Naan Mudhalvan – Skill Certification



**GOVERNMENT OF TAMILNADU
TAMILNADU SKILL DEVELOPMENT CORPORATION
NAAN MUDHALVAN SCHEME**

CERTIFICATE OF ACHIEVEMENT

This certificate has been awarded to

Mr/Miss SUBASH S Reg No 920819103007
Currently pursuing **Engineering Degree** from
N P R COLLEGE OF ENGINEERING AND TECHNOLOGY

For the successful completion of **Design and construction of Steel Buildings**
sponsored by Naan Mudhalvan Program,
Tamilnadu Skill Development Corporation and conducted by L&T EduTech.
During the course, the learner demonstrated initiative and commitment to advance in their career.

DATE OF ISSUE :- 11/03/2023

MANAGING DIRECTOR
TAMIL NADU SKILL DEVELOPMENT CORPORATION

TRAINING PARTNER

This certificate is digitally signed by Naan Mudhalvan



**GOVERNMENT OF TAMILNADU
TAMILNADU SKILL DEVELOPMENT CORPORATION
NAAN MUDHALVAN SCHEME**

CERTIFICATE OF ACHIEVEMENT

This certificate has been awarded to

Mr/Miss JASEEMA M Reg No 112720214008
Currently pursuing **Engineering Degree** from
St.Peter's College of Engineering and Technology, Avadi, Chennai

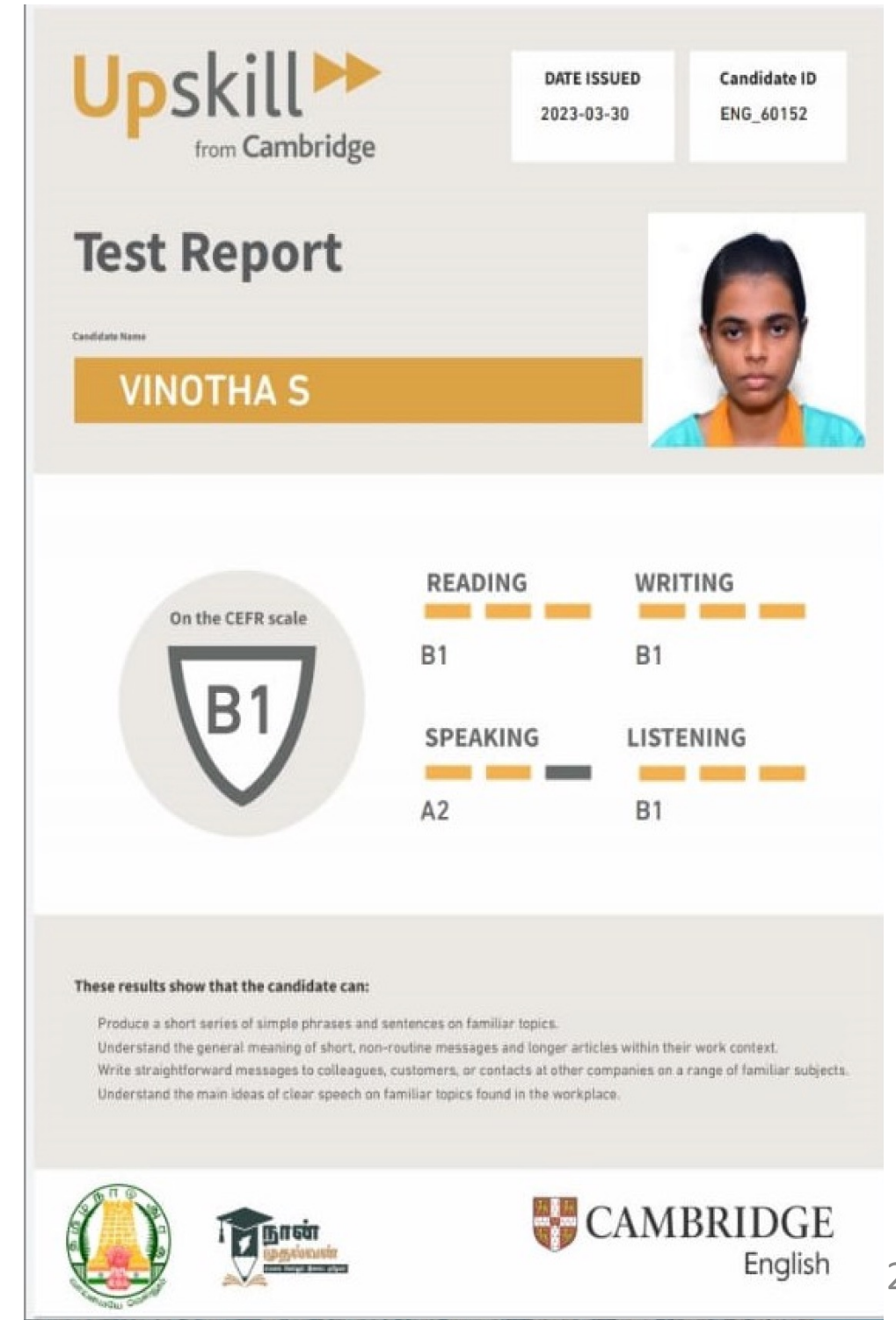
For the successful completion of **Machine Learning**
sponsored by Naan Mudhalvan Program,
Tamilnadu Skill Development Corporation and conducted by Infosys Springboard.
During the course, the learner demonstrated initiative and commitment to advance in their career.

DATE OF ISSUE :- 13/03/2023

MANAGING DIRECTOR
TAMIL NADU SKILL DEVELOPMENT CORPORATION

TRAINING PARTNER

This certificate is digitally signed by Naan Mudhalvan



Upskill from Cambridge

DATE ISSUED: 2023-03-30
Candidate ID: ENG_60152

Test Report

Candidate Name: **VINOTHA S**

On the CEFR scale

READING	WRITING
B1	B1
SPEAKING	LISTENING
A2	B1

These results show that the candidate can:

- Produce a short series of simple phrases and sentences on familiar topics.
- Understand the general meaning of short, non-routine messages and longer articles within their work context.
- Write straightforward messages to colleagues, customers, or contacts at other companies on a range of familiar subjects.
- Understand the main ideas of clear speech on familiar topics found in the workplace.

Logos: Government of Tamil Nadu, Naan Mudhalvan, Microsoft, Cambridge English



**MICROSOFT EXCEL
BEGINNERS LEVEL**

This is to certify that **BALACHANDAR S** has successfully completed the
Digital Training on Microsoft Excel Beginners Level
offered by Naan Mudhalvan in partnership with Microsoft on March 28, 2023

Logos: Naan Mudhalvan, Microsoft

- Joint Certification by Tamil Nadu Skill Development Corporation & Industrial Training Partner which carries 2/3 credits, which is mandatory for the completion of the degree programme
- Each student will earn 2-3 credits/course in each semester, as we have made one industry-relevant skill course/semester as mandatory as part of the degree programme.



Naan Mudhalvan:

- Our CSR Partners for Skilling

(Highlights : 0.61 million students trained in 2022-23)



Microsoft



CEMCA



edunet
foundation



IZAPY

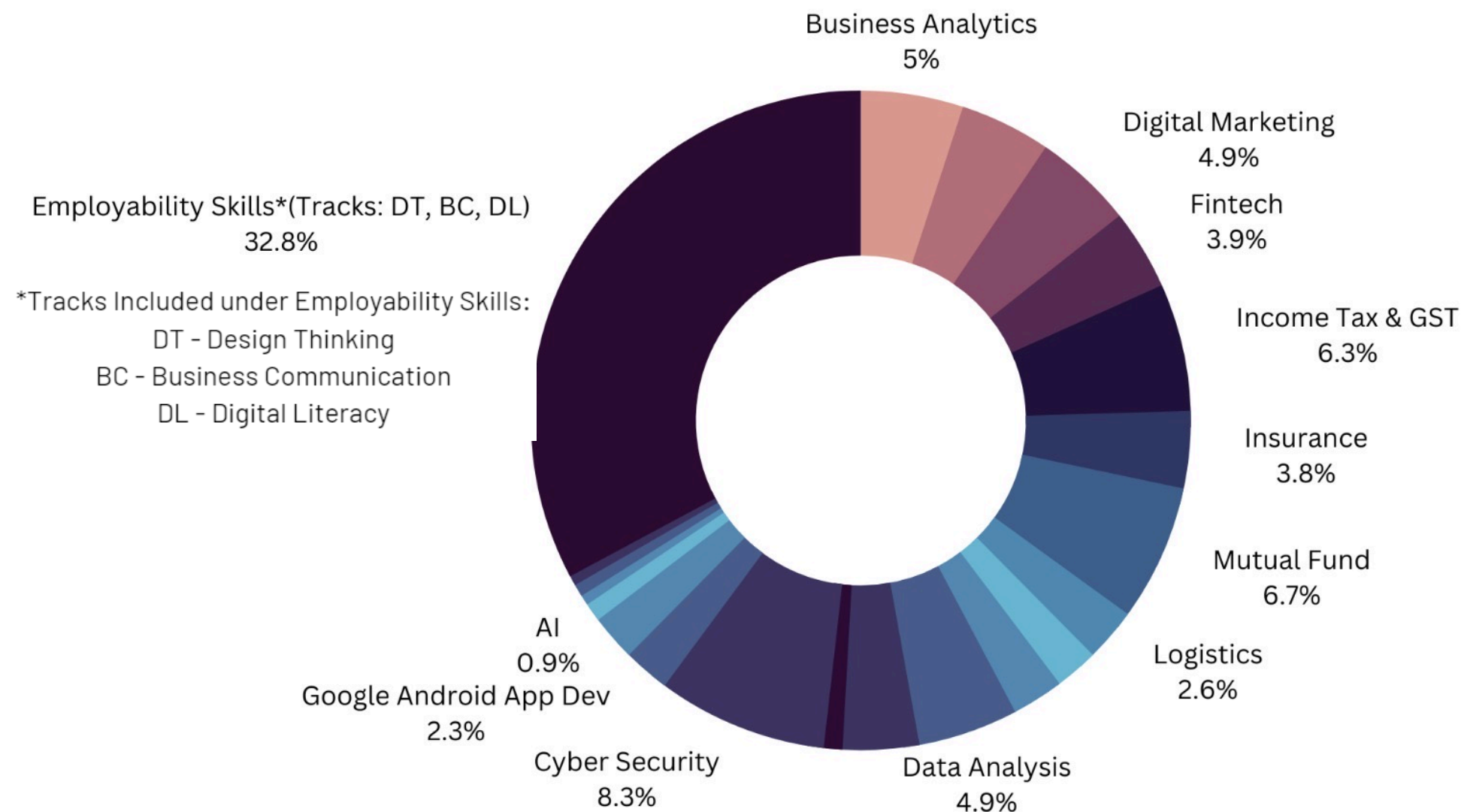
CSR Mobility – Value of ~ Rs. 215 Crore within a year



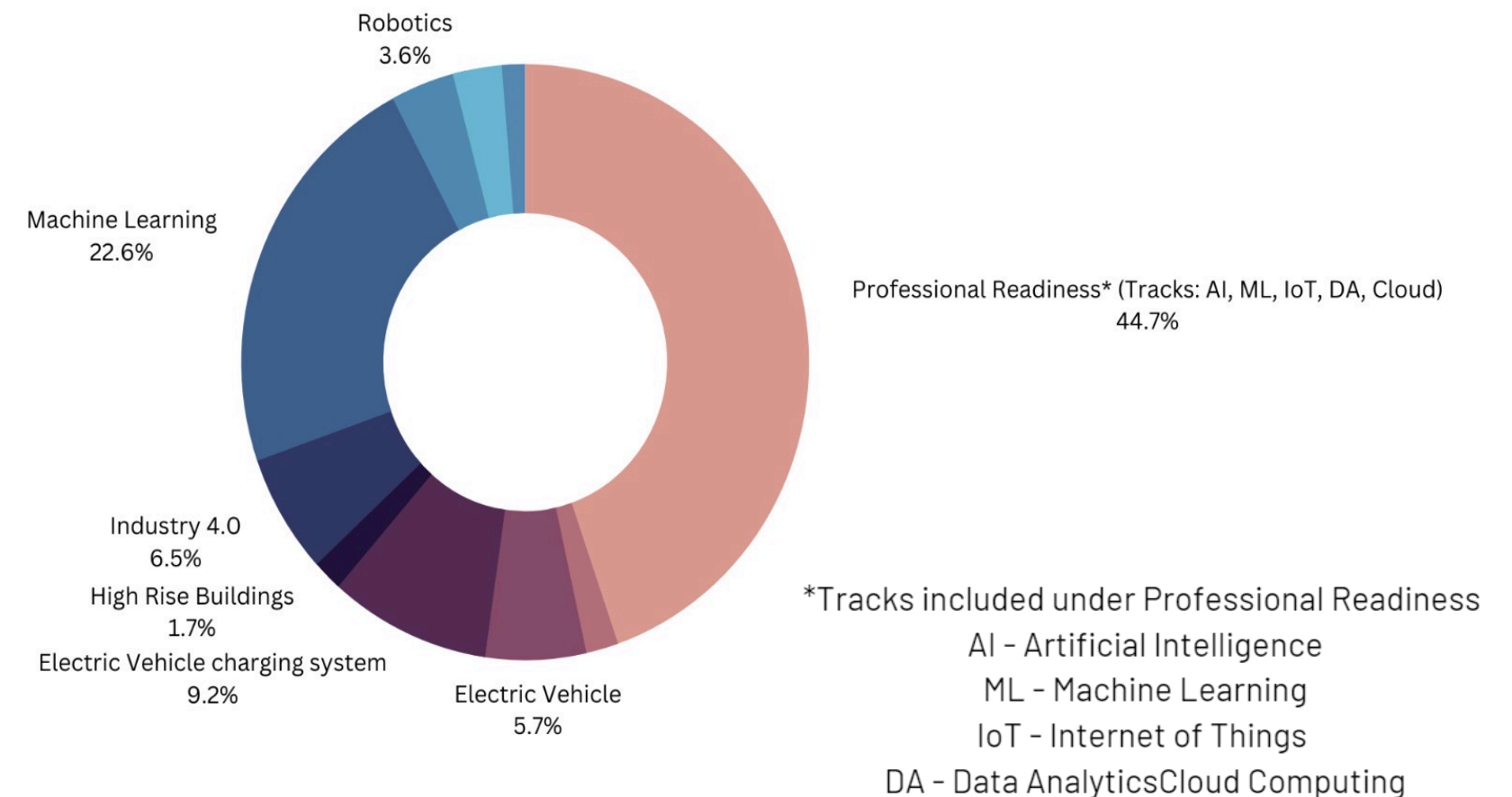
Naan Mudhalvan Skill Registry for Industries

- District wise, college wise, sector wise students trained details can be accessed by the industries to match their needs and do focused placement drives.

Arts & Science



Engineering



Placement % as on date : 85.61 %

Placement % as on date : 76.36%



TAMIL NADU SKILL DEVELOPMENT CORPORATION

Hackathons – Internships – Industrial Visits.



- **IIT Madras Research Park is mentoring & offering internships** for NM students
- **IIT Madras LEAP program**, a learning through activity program is proposed to start from next semester for inculcating a mindset on reverse engineering
- **IIT Bombay Mapathon program** – Solving real time problems through creating maps
- **IIT Bombay Snippets stipend program** in collaboration with National virtual library of India, Indian Culture & IIT B
- **NM Architectural visualisation** students will participate in IIT Bombay Virtual walkthrough competition of IIT Bombay & Indian Culture
- **Virtual internship with Microsoft** for NM students with Industry mentoring & global certification
- Facilitating **industrial visits at Centres of Excellence** in collaboration with TANSAM, TANCAM, Siemens & Dassault



IIT Madras



Overview of Apprenticeship



Apprenticeship

- **Apprentice** is a person who is learning a trade from a skilled employer, having agreed to work for a fixed period of time.
- **Apprenticeship Training** consists of basic training and OJT (On-Job-Training) at workplace in the industry.

Applicability

- **Mandatory** to undertake apprentices in a range from 2.5%-15% of its workforce if establishments having work force of 30 or more.
- **Optional** for establishments having a workforce between 4 – 29
- **Not permitted** for establishment having 3 or less workforce

Acts

National Apprenticeship Promotion Scheme (NAPS)
(from 5th Std to ITI)
Under

Ministry of Skill Development and Entrepreneurship, Govt. of India

National Apprenticeship Training Scheme (NATS)
(Diploma, Degree and Engg.)
under

Ministry of Education. Govt. of India

Apprenticeship - Benefit to Industries



Operational

- Apprentices can be engaged at any time in a year
- Industry can design and run Apprenticeships in customized courses
- Steady stream of skilled workforce at entry level
- Can engage apprentices in any of the working shifts



Commercial

- CSR benefits above 2.5% apprentices – use CSR funds for stipend.
- 50% of Stipend covered by Government
- Apprentice route less costly in longer term than regular hiring



Legal

- Statutory benefits like Bonus, PF, ESI etc. are not applicable
- Not obligatory to employ the apprentice after completion of training
- Selection of trainees is solely the prerogative of the employer
- Labour laws are not applicable to Apprentices

Apprenticeship Stipend Norms



NAPS (25% or Max Rs 1500 from Govt.)		
S No	Educational Qualification	Monthly Stipend
1	School pass-outs (class 5th - 9th)	Rs.5000/-
2	School pass-outs (class 10th)	Rs.6000/-
3	School pass-outs (class 12th)	Rs.7000/ -
4	National or State certificate holder (ITI)	Rs.7000/-

NATS (50% contribution from Govt.)			
S No	Educational Qualification	Category of Apprentice	Monthly Stipend
1	Graduate (Engg, Arts & Science)	Graduate Apprentice	Rs.9000/-
2	Graduate Sandwich Course Students (2 spells for 6 months)	Graduate Apprentice (Sandwich)	Rs.8000/
3	Diploma	Technician Apprentice	Rs.8000/-
4	Sandwich Course Student of Polytechnic College (2 spells for 6 months)	Technician Apprentice (Sandwich)	Rs.7000/-



New Activity

Factory Skill Schools (FSS) Model	<ul style="list-style-type: none">❖ FSS is for Medium & Large Scale Industries and Industry Association that have the requisite infrastructure to conduct Skill Training within their establishment❖ Post Training, Trainee can be placed within that company/sister concerns or associated establishments.❖ This allows trainees to get exposed to the Industrial atmosphere and also promotes On Job Training (OJT)
Centre Of Excellence (CoE) Model	<ul style="list-style-type: none">❖ CoE are Leading Industries dealing with emerging technologies/equipment & high-end infrastructure❖ CoE can apply for any of the mentioned Job roles, provided they can place the candidates in the said job role.❖ CoE can quote rates for candidates equal to/more than the Common cost norms (Competitive bidding not applicable)
CSR Model	<ul style="list-style-type: none">❖ CSR component is introduced to recognize and formalize Skill training institutions in Tamil Nādu since TNSDC is the Apex Nodal agency for Skill development.❖ Under CSR Model, anyone can apply for Empanelment with training costs free and Assessment costs will be borne by TNSDC
Mobilisation cum Placement Partner	<ul style="list-style-type: none">❖ They will be responsible for mobilising the unskilled, skilled and unemployed workers and equip them against existing vacancies. Rs. 2000/- per candidate for the partner.

Interested Industries can apply the EOI : <http://tnskill.tn.gov.in>



Naan Mudhalvan - Best Practices

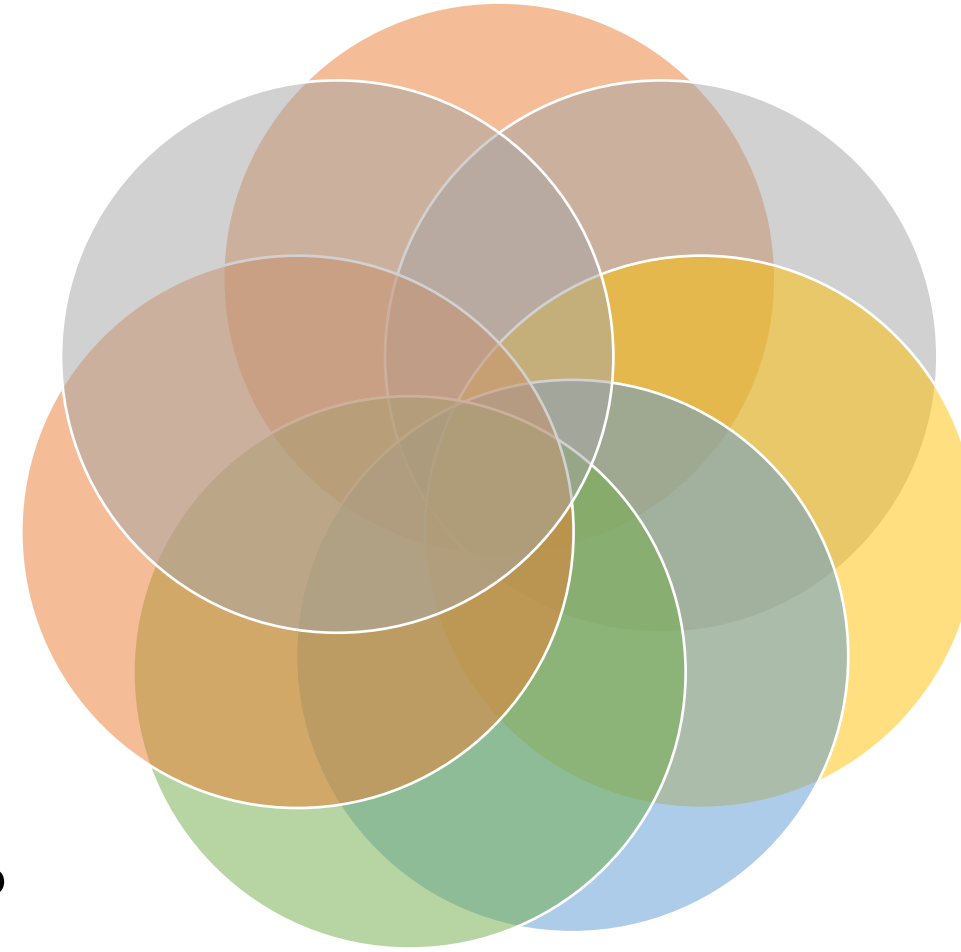


1. Academic flexibility with Skill based courses are being offered using “**Cafeteria Approach**” to students

2. **Industry relevant skill training has been made as mandatory** in each semester as part of the curriculum with **2/3 credits (Micro credentials)**

8. **Partnerships and collaboration** with institutions for curriculum revision with Industries representatives and academic experts to peer review revised syllabi

7. **21st century skills and Digital skills** are made as part of the curriculum

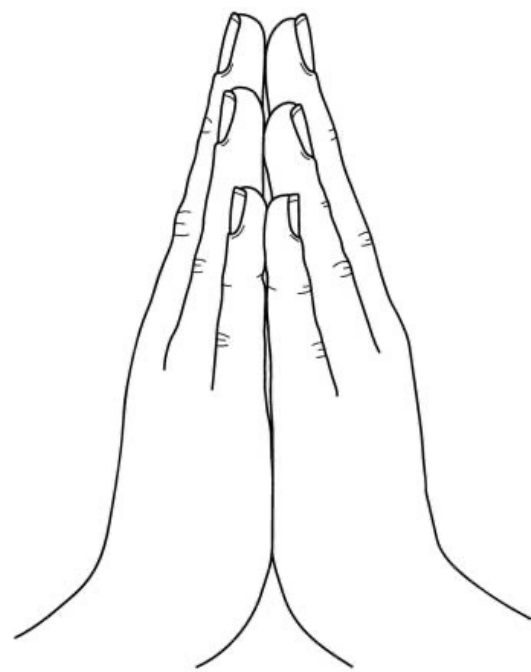


3. **Training is being offered by global /national Industrial partners** with project-based learning through industry use cases (**Joint Certification**)

6. **Industry-Academia partnership** to inculcate students with real-time training in their chosen field via live projects/internships/Hackathons

4. Communication in basic **English and life skills** will boost the confidence of the students

5. **NM Student Skill registry** for connecting the Industry and the students for campus placement



Thank You

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