



Naan Mudhalvan

(I am the best 👍)

A massive upskilling Initiative

Preparing today's youth for tomorrow's world

Launched on - 1st March 2022

An Initiative from Govt. of Tamil Nadu

<https://naanmudhalvan.tn.gov.in>



Why Naan Mudhalvan?

Bridge skill gap

Industry relevant skills

Sector-wise demand analysis

Holistic development in youth

Dynamic learning environment

Emerging technology skilling

Urban-rural divide

Transferable skills



Naan Mudhalvan

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A massive upskilling Initiative for youth of TN

Preparing today's youth for tomorrow's world



Provides skill training to about **10 Lakh youth annually** and makes them industry – ready



An Integrated ecosystem (Unified Platform) with all the stakeholders in skilling and education and reach every youth of TN via a **technology driven platform**



Industry-relevant skill training courses at free of cost to achieve their career goals. Employability skills, Digital Skills, Language skills for every student.



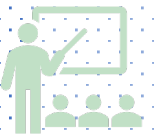
Every youth to be reached – Schools, Colleges, Dropouts, working professionals, women empowerment etc.



School Education - Career guidance, faculty development, skill interventions, transferable skills etc.



Higher Education –Mandatory Courses (compulsory elective every semester) for Engineering students, Arts & Science students. Polytechnic and ITI's
(MICRO CREDENTIALS)



100+ **Free Courses**, (Engineering, Polytechnique, Arts & Science, ITI) are enabled



Internships, Apprenticeship, placement support, Hackathons for students



Finishing Schools program for the youths (soft skills, career preparation, personal development etc)



Naan Mudhalvan - What the Program Offers

STUDENTS

1. Access to **Industry relevant skilling** modules on technology skills, personal skills and organization skills
2. **English Language** as a skill
3. **computer skills** to all students
4. Courses from **renowned global partners**
5. **Mentorship support** from academia and industry experts
6. **Industry Projects/Visits** as part of internship Connect & Career Development Workshops
7. **Placement** support.

COLLEGES

1. **Partnership** with Reputed Technology Organizations for skilling programs
2. Free Technical Skills **Certifications**
3. Highly valued **Faculty Development Programmes (FDPs)** that will enable them to be on par with the industry
4. Opportunity to search for **jobs** from highly reputed institutions
5. Chance to participate in **placement drives** across organizations
6. Online access to **e-learning** content for faculties

INDUSTRIES

1. A reputed and powerful forum for Industry and Academia **connect with Govt Support**
2. **Access to a pool of trained workforce** for internships, apprenticeships and placements
3. Provision to **customize courses/learning content** for a specific technology/skill area prior to placement drives
4. Opportunity to **proliferate their skill gaps** so the training can be tailored
5. Forum to **connect with the government and share inputs for the overall development** of the state

Naan Mudhalvan - Last year (2022)

Target : 10 Lakh trainees/ Annum.

**Trained : 13,14,519 (13.14 lakh)
(within 1 year from inception).**

Training Details	Engineering Colleges	Arts & Science Colleges	Total
Faculties Trained	12,582	7,835	20,417
Students Trained	4,60,734	8,53,785	13,14,519
Colleges covered	483	861	1,344

Skill Courses Offered in Engineering Colleges :

Big Data, Blockchain, Cloud Essentials, AR/VR, Full Stack, AI/ML, Data Analytics, Cyber Security, Electric Vehicles, Building Information Management, CNC, Meta Verse, Industry 4.0, Powering IOT, Robotics, etc.

Skill Course Offered in Arts & Science Colleges :

AI, Business Analytics, Cyber Security, Digital Marketing, Fintech, Google Android App development, Python Programming, Logistics, Medical Coding, etc.

Communicative English, Digital Skills and Employability skills also compulsory for all students

Naan Mudhalvan – Current Year (2023)

Scheme has been extended to Polytechnic (Diploma) and Industrial Training Institutes (ITI's)

Training Details	Engineering Colleges	Arts & Science Colleges	Polytechnic College (diploma)	Industrial Training Institutes	Total
Faculties Trained	6,171	14,463	2,289	-	22923
Students undergoing Training	3,23,000	8,88,170	1,92,784	64,149	14,68,103
Colleges covered	373	821	459	412	2085

Skill Courses Offered in Engineering Colleges :

Blockchain, Digital Marketing, Salesforce Developer, Data Analytics with Tableau, Architecture Visualisation using AR/VR, Full Stack with python & Java, AI/ML, Cyber Security, ChatGPT, DevOPs, Drone Design and Testing, Redhat Linux Admin, Surface Modeling, CNC Turning and Milling, PLCs, 3D printing using NX, Electric Vehicles, Industry 4.0 – Digital Twin, Integrated Building Services, Concrete Building Design etc

Skill Course Offered in Arts & Science Colleges :

AI, Digital Marketing, Freight forwarding, Fin Pro, Zohobooks Cloud Computing, GST & Income Tax, Graphic Design-CANVA, PCR Technology, Content Writing & Marketing, Adobe Graphic Design, Data Analytics with Tableau etc.,

Skill Course Offered in Polytechnic Colleges

Building Information Modeling (BIM), Industrial 4.0, Industrial Metaverse using AR & VR, Internet of Things (IoT), PCB Design etc.,

English Language course for ITI's



TAMIL NADU SKILL DEVELOPMENT CORPORATION NAAN MUDHALVAN



Our Training Partners – Joint Certification

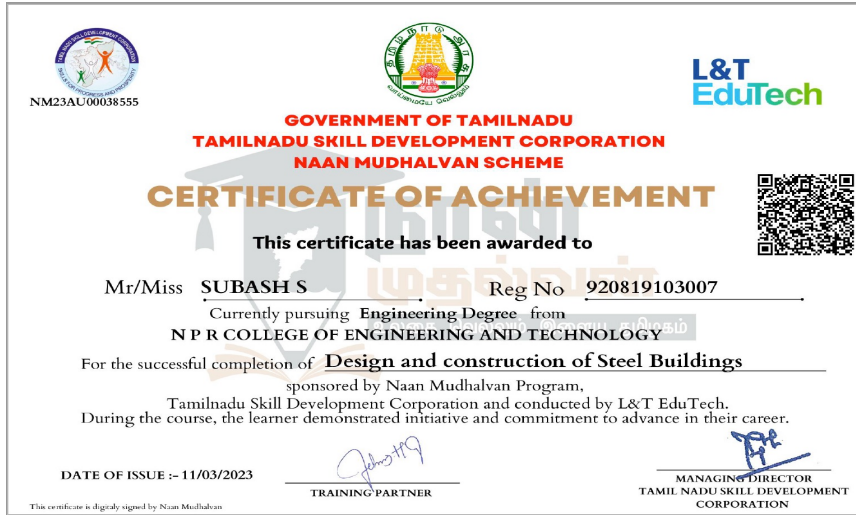




TAMIL NADU SKILL DEVELOPMENT CORPORATION Naan Mudhalvan



Micro-credentials / Joint Certification



**GOVERNMENT OF TAMILNADU
TAMILNADU SKILL DEVELOPMENT CORPORATION
NAAN MUDHALVAN SCHEME**

CERTIFICATE OF ACHIEVEMENT

This certificate has been awarded to

Mr/Miss SUBASH S Reg No 920819103007
Currently pursuing **Engineering Degree** from
N P R COLLEGE OF ENGINEERING AND TECHNOLOGY

For the successful completion of **Design and construction of Steel Buildings**
sponsored by Naan Mudhalvan Program,
Tamilnadu Skill Development Corporation and conducted by L&T EduTech.
During the course, the learner demonstrated initiative and commitment to advance in their career.

DATE OF ISSUE :- 11/03/2023

TRAINING PARTNER: L&T EduTech

MANAGING DIRECTOR: TAMIL NADU SKILL DEVELOPMENT CORPORATION



**GOVERNMENT OF TAMILNADU
TAMILNADU SKILL DEVELOPMENT CORPORATION
NAAN MUDHALVAN SCHEME**

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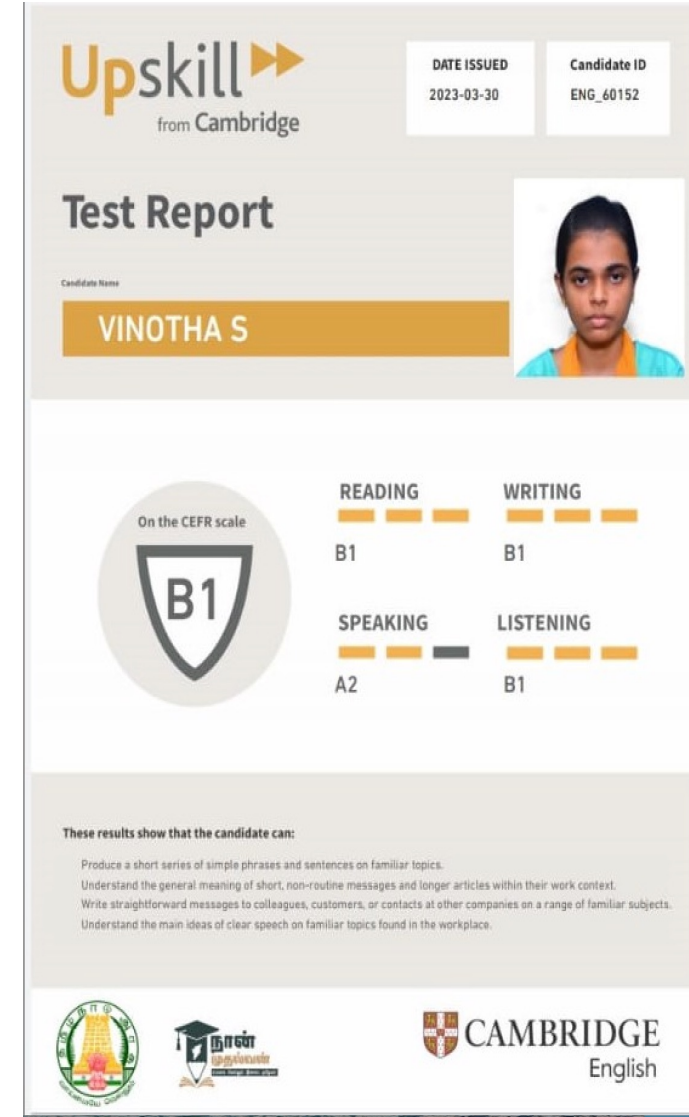
Mr/Miss JASEEMA M Reg No 112720214008
Currently pursuing **Engineering Degree** from
St.Peter's College of Engineering and Technology, Avadi, Chennai

For the successful completion of **Machine Learning**
sponsored by Naan Mudhalvan Program,
Tamilnadu Skill Development Corporation and conducted by Infosys Springboard.
During the course, the learner demonstrated initiative and commitment to advance in their career.

DATE OF ISSUE :- 13/03/2023

TRAINING PARTNER: Infosys Springboard

MANAGING DIRECTOR: TAMIL NADU SKILL DEVELOPMENT CORPORATION



Upskill from Cambridge

DATE ISSUED: 2023-03-30
Candidate ID: ENG_60152

Test Report

Candidate Name: **VINOHA S**

On the CEFR scale

READING	WRITING
B1	B1
SPEAKING	LISTENING
A2	B1

These results show that the candidate can:

- Produce a short series of simple phrases and sentences on familiar topics.
- Understand the general meaning of short, non-routine messages and longer articles within their work context.
- Write straightforward messages to colleagues, customers, or contacts at other companies on a range of familiar subjects.
- Understand the main ideas of clear speech on familiar topics found in the workplace.

Logos: Government of Tamil Nadu, N P R College of Engineering and Technology, Infosys Springboard, Cambridge English

Each student will earn 2-3 credits/course in each semester, as it has been made one industry-relevant skill course/semester as mandatory as part of the degree programme.

These courses are developed with the support of industries as per the demand and approved in the board of studies of the respective Universities in Tamil Nadu



**MICROSOFT EXCEL
BEGINNERS LEVEL**

This is to certify that **BALACHANDAR S** has successfully completed the **Digital Training on Microsoft Excel Beginners Level** offered by Naan Mudhalvan in partnership with Microsoft on March 28, 2023

Logos: Naan Mudhalvan, Microsoft



Naan Mudhalvan:



- Our CSR Partners for Skilling

(Highlights : 6.1 lakh students trained in 2022-23)

IBM®



SAP®



CEMCA

CISCO

edunet
foundation

Infosys

aws

Google



Naandi

EY

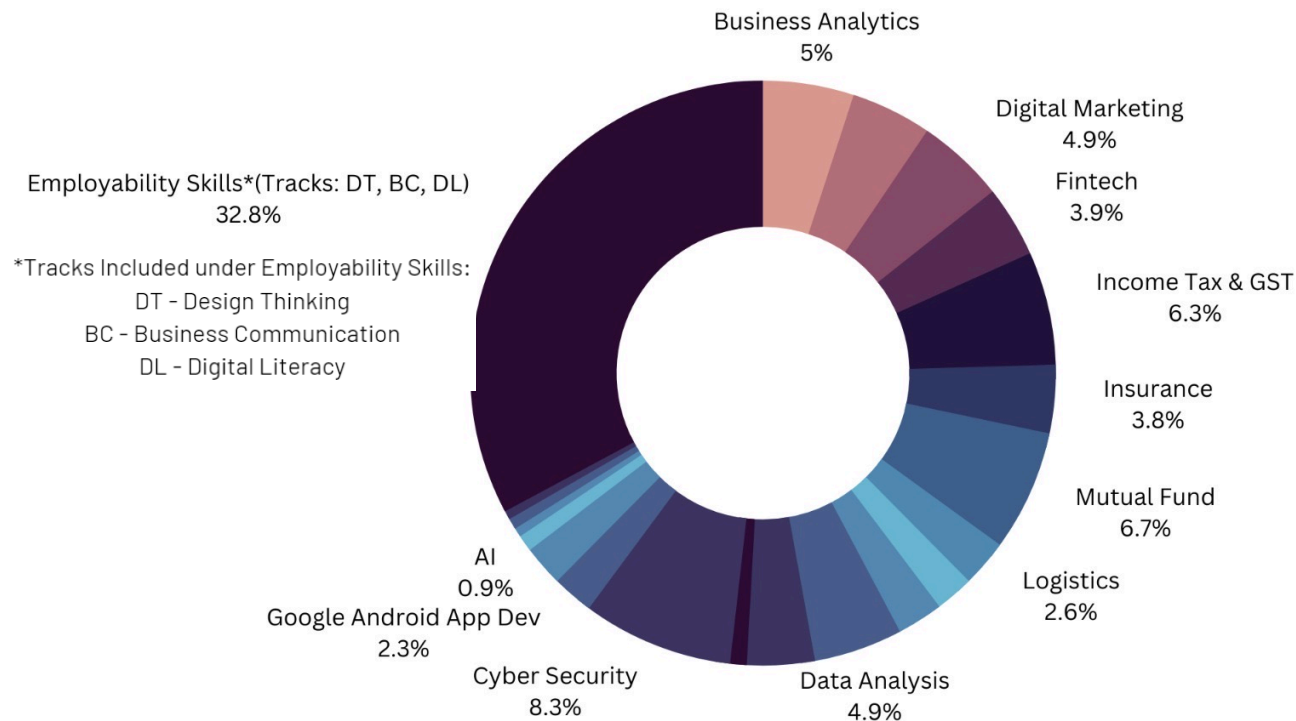
Current Semester : 2023 - 5.6 Lakh students are undergoing the training



Naan Mudhalvan Skill Registry for Industries

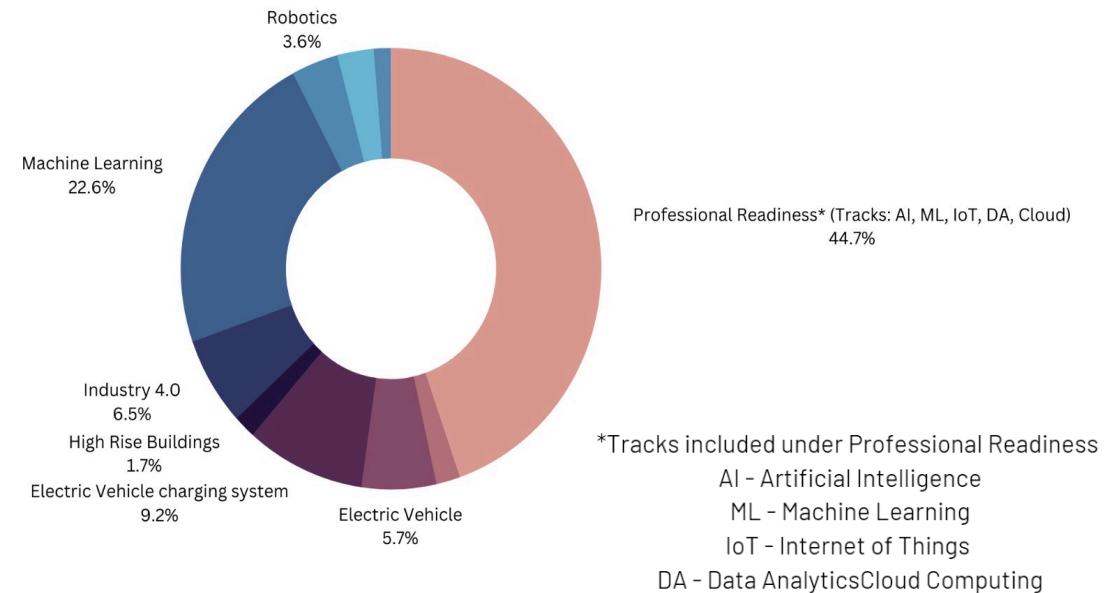
- District wise, college wise, sector wise students trained details can be accessed by the industries to match their needs and do focused placement drives.

Arts & Science



Placement % as on date : 85.61 %

Engineering



Placement % as on date : 76.36%



Naan Mudhalvan - Best Practices

8. NM Student Skill registry

for connecting the Industry and the students for campus placement

7. Partnerships and collaboration

with institutions for curriculum revision with industry representatives and academic experts to peer review revised syllabi

6. Industry-Academia partnership

to inculcate students with real-time training in their chosen field via live projects/internships/Hackathons

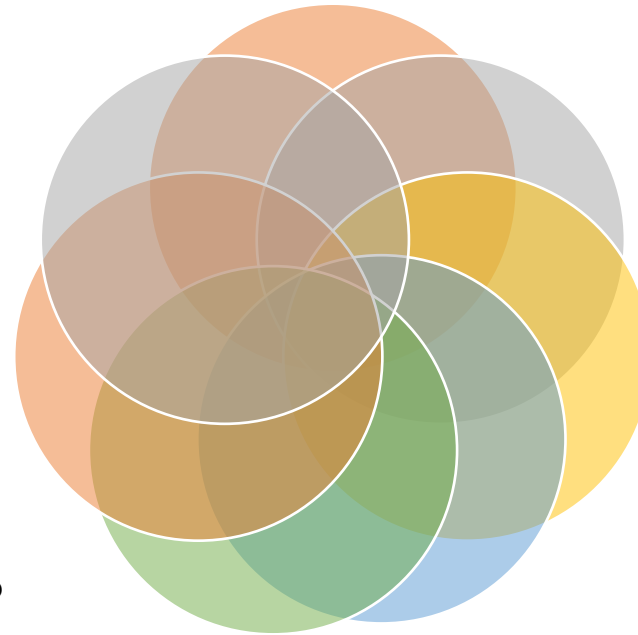
1. Academic flexibility with Skill based courses are being offered using “**Cafeteria Approach**” to students

2. **Industry relevant skill training has been made as mandatory** in each semester as part of the curriculum with **2/3 credits (Micro credentials)**

3. **Training is being offered by global /national Industrial partners** with project-based learning through industry use cases (**Joint Certification**) – **Blended mode (Knowledge part – LMS & Skills part – Physical mode by TP)**

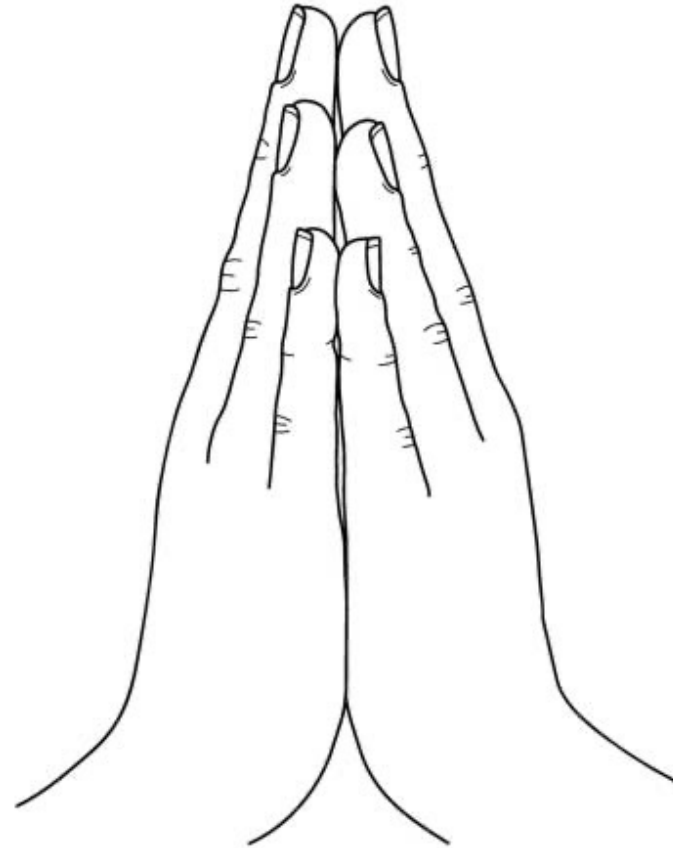
4. Communication in basic **English and life skills** will boost the confidence of the students

5. **21st century skills (employability) and Digital skills** are made as part of the curriculum





TAMIL NADU SKILL DEVELOPMENT CORPORATION



THANK YOU