## Periyar University (PU) 2024-2025 ODD Sem Course Contents & Files

## **Semester III**

1 2 3		III Digital Skills For Employability III Computational Skills for Employa III Reskilling of English language Communication	bility	Branch/Domain (ALL BRANCHES EXCEPT (CS,IT,BCA)) CS, IT, BCA Only ALL BRANCHES	File
S.No	Semester	Course		Branch/Domain	File
1	Semester V	Marketing & Design Tools (Digital Marketing)	Work	Humanities (Geography, Social , Sociology, Pub. Admin, Political nces, Fashion Design and Others)	
2	Semester V	Management & Market Strategies for Employability	BBA, Economics		
3	Semester V	Advanced Technology for Employability in Lifescience - Zoology; Bio Tech/ Microbiology	Bio-Sciences & Zoology		
4	Semester V	Accounting & Trading Essentials for Employability	Commerce Domain		
5	Semester V	Cloud & IT Essentials For Employability	CS, IT, BCA Only		
6	Semester V	Marketing & Design Tools		uages (BA, incl. English, Journalism Others)	
7	Semester V	Computational Intelligence for Employability	Phys Dom	ics, Electronics & Maths / Statistics ain	
8	Semester V	Advanced Technology for Employability in Lifescience for Employability	Cher	nistry / Industrial Chemistry	
9	Semester V	Advanced Technology for Employability in Lifescience - Botany, & Food Science, Nutrition	Bota	ny & Food Sciences	