

# Vision

## Contents

- 1 About Us
  - ◆ 1.1 What is Naan Mudhalvan
  - ◆ 1.2 Aim
  - ◆ 1.3 Our Value Proposition
  - ◆ 1.4 For Students
  - ◆ 1.5 For Colleges
  - ◆ 1.6 For Corporates

## About Us

### What is Naan Mudhalvan

Naan Mudhalvan platform aims to provide dynamic information for college students on courses and relevant information about industry specific skill offerings. This will enable the students of TamilNadu to get training in their chosen field of interest that will help them in achieving their career goals. The objective of this scheme is to identify potential training providers, to impart various skill trainings based on current industry gaps. Through this flagship program the students will be able to get trained and ensure they get jobs according to their skill sets. We will also offer career and academic guidance to students in state educational institutions. Naan Mudhalvan showcases 2000+ institutes and consequent 300+ career pathways.

### Aim

To streamline the skill development efforts in the state and create an environment in which we can not only provide skills training but also employment to the youth to meet the growing market demand for skilled manpower and equip them for continuous development and learning in a changing enterprise environment in India and the world.

Our vision is to create constant opportunities for the youth of Tamil Nadu to be able to acquire skills of choice and to support them with the means of creating sustainable livelihoods.

### Our Value Proposition

Naan Mudhalvan provides free employment linked skill development trainings to the Youth in the age group of 18-35 years across the state under the various state and centrally sponsored schemes. These nationally certified trainings are provided through empanelled training partners at centres in urban and rural areas across the state in over 20 different sectors like Healthcare, Media & Entertainment, Green jobs, Retail, Beauty, Construction, Electronics and Hardware, Food Processing, Health Care, IT ITES, Leather, Logistics etc..

### For Students

1. Access to Industry relevant skilling modules on technology skills, personal skills and organization skills
2. Through collaboration with internationally acclaimed academia partners English Language skilling will be provided

3. Mentorship support from across the world
4. We forge partnerships with colleges to create environs conducive for growth through faculty development, research pilots and help colleges provide quality education for the leaders of tomorrow with focused systematic Programme.

## **For Colleges**

1. Partnership with Reputed Technology Organizations for skilling programs
2. Subsidized rates for Technical Certifications
3. Highly valued Faculty Development Programs that will enable them to be at par with the industry
4. Hosting Skilling Initiatives on their campus
5. Opportunity to search for jobs from highly reputed institutions
6. Chance to participate in placement drives across organizations
7. Online access to e-learning content
8. Industry Projects/Visits as part of internship connect
9. Access to MOOCs
10. Career Development Workshops

## **For Corporates**

1. A reputed and powerful forum for Industry and Academia connect
2. Access to a pool of trained workforce for internships and placements
3. Provision to customize courses/learning content for a specific technology/skill area prior to placement drives
4. Opportunity to proliferate their skill gaps so the trainings can be tailored
5. Forum to connect with the government and share inputs for the overall development of the state
6. Enabling Recognition for Prior Learning Certification through Sector Skill Councils